



## Show communications and sponsorship tools

> Take advantage of all the footfall generated by the show to present your products and services to our qualified visitors:

### Insert in the visitors' guide

- 100 \* 70 mm
- Offer limited to 4 advertisers

**€700** excl. VAT

### Map logo

- Offer limited to 10 advertisers

**€500** excl. VAT

### Advertising signboard

- 2m H / 1m L in the welcome foyer
- Printing by us
- Offer limited to 5 advertisers

Batch of 2: **€900** excl. VAT

### Distribution of bags at the entrance

- 4000 units per advertiser
- Does not include manufacture of the bags
- Offer limited to 2 advertisers

**€2000** excl. VAT

### Distribution of samples

- Offer limited to 2 advertisers
- Limited to 2 hostesses
- Does not include the production of samples, storage and resupply
- You must cover the cost of the hostesses.

**€800** excl. VAT / 1 day  
**€1400** excl. VAT / 2 days

### Running of a 30-minute conference

- The room is equipped with video and audio equipment, and furniture
- Subject to spaces being available

**€400** excl. VAT

### Communications plan NEW

- Logo on all print and digital media + post on social networks and news insert + page in the press kit and on the website
- Offer limited to 1 advertiser in France and 1 international advertiser

**€6000** excl. VAT

### Document piggybacked in our direct marketing for loyal visitors NEW

- 5000 copies of paper version sent out, loyal visitors in the Paris region with a budget of more than €3000
- A5 format (excluding printing)
- Offer limited to 2 advertisers

**€2000** excl. VAT

### Sponsorship of the relaxation café, information point and lecture theatres

BASED ON QUOTE

> Ensure you stand out as soon as the Salon des Grands Voyages opens

### Advertising banner on grands-voyages.com

- From 1 September to 10 November.
- Offer limited to 3 advertisers, banners displayed randomly

**€1000** excl. VAT

### Advertising banner in one of the Show newsletters

- Offer limited to 1 advertiser per newsletter

**€600** excl. VAT

### Advertising banner on the invitation download pages NEW

- 20,000 displays (4000 pre-registrations on five stages)
- Offer limited to 1 advertiser

**€1500** excl. VAT

### Special tab for the partner in the Visitor area NEW

- 6000 displays (content to be approved with the partner and the show organising team)
- Offer limited to 1 advertiser

**€900** excl. VAT

### Banner in the Visitor Area NEW

- 6000 displays
- Offer limited to 1 advertiser

**€800** excl. VAT

### Banner in the various PE emails sent NEW

- 6000 sent
- Offer limited to 1 advertiser

**€1300** excl. VAT

### Redirect link to the partner's site in the Confirmation stage NEW

- 4000 displays
- Offer limited to 1 advertiser

**€700** excl. VAT

> After the show

### Sponsorship of the Visitor survey NEW

- 3 questions piggybacked into our survey and summary + logo in the survey
- Offer limited to 1 advertiser

**€1800** excl. VAT

### Post-show email campaign NEW

- 2500 contacts
- Offer limited to 1 advertiser per quarter

**€900** excl. VAT